



May 2025 | [Contact us!](#) | +1 (970) 283-9420



Ranch News Recap:

- Wild Horse Gravel 2025
- Boot Barn Photo Shoot
- Audubon Certification
- June Half & Whole Shares

Hello there!

Some pretty exciting things have been stirring up at [HLR](#) lately!

We just wrapped up our 5th annual **Wild Horse Gravel** Race right here on the ranch, and it was an absolute blast! This year was extra special, as we not only had the thrilling gravel bike races, but also introduced an on-foot half marathon!

Beyond the athletic events, everyone enjoyed our beef sample tent featuring our delicious **grass-finished beef**, along with lively yard games, a tasty food truck, awesome live music, and the option for camping under the stars. It truly was a great time for everyone involved, and we're already looking forward to next year! We hope you come out and join us for Wild Horse Gravel 2026!



Our beautiful ranch recently provided the authentic backdrop for a captivating **Boot Barn photoshoot**. The stunning landscape, with its rustic charm and majestic mountains, perfectly showcased their new line of clothing. The natural beauty of our property truly brought the Western aesthetic to life.

For more stories celebrating the Western lifestyle and Boot Barn's unique partnerships, be sure to visit their **blog**. Stay tuned to our **IG** page for an exclusive behind the scenes look!

Ever wondered what "Audubon Certified" even means? **Audubon Conservation Ranching** offers a distinguished certification for beef and bison producers dedicated to nurturing bird habitat on their working lands.

Achieving this recognition requires a commitment to specific practices, such as developing a robust habitat management plan designed for local bird populations, and **managing livestock** to promote healthy grassland ecosystems.



For our regenerative beef ranch, where we proudly host over 100 confirmed bird species, seeking Audubon certification was a natural extension of our mission. It unequivocally underscores our belief that regenerative ranching is not just about sustainable beef production, but also about actively fostering vibrant biodiversity and ensuring the long-term health of our invaluable grasslands. To learn more, visit our IG!



Looking ahead to June, we're excited to announce the upcoming availability of our highly sought-after half and whole beef shares!

With the majority of beef imported into the USA originating from Mexico and Canada, new tariffs on these products are poised to drastically impact grocery store prices. Don't be left scrambling to find quality beef at a reasonable cost; secure your supply directly from us. Our shares offer a fantastic value, providing premium, locally and regeneratively raised beef.

Remember, we have a limited number of shares, and they tend to go quickly, so be sure to reserve yours while supplies last!



Wishing you a fantastic summer,

Ace Hartsock

Ranch Services Director



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