



March 2025 | [Contact us!](#) | +1 (970) 283-9420



Ranch News Recap:

- Cattle Branding
- Cattle Drive
- Sage Planting/Imprinting & Fence Pulling Projects with Mule Deer Foundation
- Farmer's Markets Announcement

Hello there!

It has been quite a busy month here at The High Lonesome Ranch, and the addition of 6 more **Hereford bulls** means more branding! Cattle branding is a practice with deep historical roots, primarily used to identify livestock ownership and prevent theft. Originating in ancient civilizations, branding has evolved into a crucial aspect of cattle management, serving as a means of identification. Cattle tagging also takes place as a way to establish lineage and health records.

To minimize stress as much as possible during the branding process, our cowboys use **low-stress handling** techniques such as gentle herding, proper restraint, and the use of calm environments, ensuring the welfare of the animals. The benefits of branding and tagging include improved herd management, easier tracking of cattle, and enhanced marketability, as branded animals often command higher prices. Additionally, branding plays a larger role in the agricultural community by fostering a sense of identity and tradition among ranchers, reinforcing their connection to the **land** and livestock they care for.



This month, we conducted a cattle drive, moving the mamas and their babies across HWY 139 into fresh pastures. Cattle drives play a crucial role in sustainable ranching by facilitating the movement of livestock to fresh pastures, which is essential for maintaining **healthy grazing practices**. This process aligns with rotational grazing and mob grazing techniques, where herds are moved systematically to prevent overgrazing and promote pasture recovery. By concentrating cattle in specific areas for short periods, these methods enhance soil health and forage quality.



During cattle drives, **low-stress handling** techniques are employed to minimize anxiety among the animals, such as using calm, quiet movements, and low-pressure herding methods. These practices not only ensure the well-being of the cattle but also improve the efficiency of the drive, resulting in a more productive and harmonious ranching operation.



The High Lonesome Ranch has maintained a strong partnership with the **Mule Deer** Foundation, often joining forces on **habitat restoration initiatives**. These projects play a crucial role in revitalizing ecosystems, promoting healthy environments, and ensuring that habitats remain functional and resilient.



Given the millions of acres in the West that have been impacted by wildfires and ongoing habitat conversion in recent years, the need for restoration and enhancement efforts has never been more critical. Alongside dedicated volunteers, we have actively participated in a sage planting and imprinting initiative, as well as a [fence removal project](#). Our ranch takes its stewardship of the land and natural resources seriously, demonstrating this commitment through our continuous efforts in conservation.



We are thrilled to share that this season, we will be joining two local farmer's markets! Visit us at the Glenwood Springs Farmer's Market ([Market on 7th](#)) Tuesday evenings from June 17th to September 2nd, and at the Grand Junction Farmer's Market ([Market on Main](#)) Thursday evenings from July 11th to September 29th. Stop by our tent to grab some of our tasty, regeneratively raised, grass-finished beef! We would love to meet you in person! See you there!



Warm Regards,

Ace Hartsock

Ranch Services Director



The High Lonesome Ranch | P.O. Box 88 0275 CR 222 | DeBeque, CO 81630 US

[Unsubscribe](#) | [Update Profile](#) | [Constant Contact Data Notice](#)