



February 2026 | [Contact us!](#) | +1 (970) 283-9420



Ranch News Recap:

- Partnering with Halter HQ for Virtual Fencing
- Ag Awareness Week & Meat In Mesa County Day!
 - March 23rd Processing Date
 - Calving Season Is Here!

We are thrilled to announce that this month, The High Lonesome Ranch is officially partnering with [Halter](#) to implement state-of-the-art virtual fencing technology across our acreage.

Halter utilizes solar-powered GPS collars and a digital app to create "virtual fences." Instead of physical wire, the collars use [gentle audio cues](#) to guide our cattle and keep them within specific boundaries. For our

Livestock & Agriculture team, this means the ability to shift herds and monitor animal health 24/7 directly from a smartphone.

As an Audubon Certified ranch, our commitment to regenerative agriculture is at the heart of everything we do. This partnership is a game-changer for our land management for several reasons:

◦**Precision Grazing:** We can now execute complex rotational grazing patterns with a few taps on a screen. This ensures our pastures have the exact recovery time they need, promoting deeper root systems and healthier soil.

◦**Protecting Riparian Zones:** We can instantly create exclusion zones around sensitive waterways and wildlife habitats without the labor and materials of permanent fencing.

◦**Reduced Infrastructure Footprint:** By moving away from physical internal fencing, we allow for more natural wildlife migration across our landscape while still maintaining total control over our cattle's impact.

This technology allows our crew to work smarter, not harder. By reducing the hundreds of hours typically spent stringing poly wire and repairing fence lines, our team can focus more on animal husbandry and long-term land stewardship. It's an exciting step forward in blending regenerative ranching values with modern innovation.

We can't wait to see the positive impact this will have on our soil, our cattle, and our ecosystem as we head into the spring season!



We are excited to invite you to the Mesa County Fairgrounds on Saturday, March 14th, for the annual Meat In Day!

You may know this annual tradition by a different name, but going forward, the celebration is officially “Meat In Mesa County.” Hosted by the Mesa County Cattlemen's Association, the mission remains the same: connecting our local community with the producers who steward the land.

What to Expect at the Event: It's going to be an all-around good time from 11:00 AM to 3:00 PM, featuring:

◦**Free Lunch:** The MCCA will be cooking and giving away over 1,000 burgers!

◦**Family Fun:** Live music, carriage rides, a cow/calf pair for the kids to meet, and a cash bar for the adults!

◦**Local Shopping:** Browse and support various Western Slope businesses.

Make sure to stop by our marketing tent to say hello to the HLR team. We'll have plenty of activities to keep everyone entertained:

◦**Spin the Prize Wheel:** Step up and test your luck to win HLR swag and ranch prizes!

◦**Free Face Painting at the HLR Booth:** Toadstool Facepainting makes our booth a must-visit spot for the kids (and the young at heart)!

◦**Win a Ground Beef Box:** Take a moment to fill out our survey, and you'll be entered for a chance to take home a 50# box of our premium, grass-finished ground beef!

We love any opportunity to swap stories and share our passion for regenerative ranching with our neighbors. We can't wait to see you there!



Mark your calendars! Our next processing date is set for **Monday, March 23rd**.

As we move into the spring season, our inventory of premium, grass-finished beef tends to move fast. This is the perfect opportunity to restock your freezer with the high-quality, regeneratively raised cuts you love.

Why Order Now?

◦**Limited Supplies:** To maintain our high standards of land and animal stewardship, we only process in small batches. Once these slots are filled, they're gone until the summer!

◦**The Regenerative Difference:** Every purchase supports our mission of soil health and carbon sequestration right here on the ranch.

◦**Beat the Spring Rush:** Ensure your family has the best nutrient-dense protein on hand for those first backyard BBQs of the season.

How to secure your order: Visit our ONLINE SHOP to reserve your share today. Don't wait until the last minute—orders are filled on a first-come, first-served basis!



We are officially in the thick of calving season, and the pastures are beginning to fill with the first arrivals of the year!

Seeing these first calves hit the ground is always a high point for our team. These little ones represent the next generation of our herd and a fresh cycle of life for our regenerative ecosystem.

Our Livestock team is out in the fields daily, ensuring every mama is healthy and every calf is getting a strong start. There's nothing quite like watching a newborn find

its legs for the first time or seeing the "zoomies" take over a group of calves in the afternoon sun.

Keep an eye on our Instagram and Facebook over the next few weeks—we'll be sharing plenty of content of the new additions. It's a busy, tiring, and incredibly beautiful time of year, and we're so grateful to share it with you.

As we look ahead to March, we are filled with gratitude for the community that supports our mission. Whether it's adopting new technology like Halter to better steward our land, preparing for a day of fun at "Meat in Mesa County," or welcoming the next generation of our herd, every step we take is made possible by your partnership. We hope to see many of you at the Fairgrounds on the 14th, and as always, thank you for being a part of The High Lonesome Ranch family.

Happy Trails,

Ace Hartsock

Ranch Services Director



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