



December 2025 | [Contact us!](#) | +1 (970) 283-9420



Ranch News Recap:

- Pins, Pizza, and Presents: Our Festive Staff Party!
- USDA Announces Farmer First Regenerative Agriculture Pilot Program
- Find Our Beef On the Red Hen App!
- Cows In Kimball Valley
- URGENT NOTICE: Last Call for 2025 Bulk Pricing!!



This month, the ranch staff traded in their boots for bowling shoes and celebrated the holidays with a memorable night out at The Freeway Bowl! It was a high-energy evening packed with food, games, and laughter!

Our crew enjoyed the full VIP treatment with unlimited pizza and drinks fueling the fun. The night was a perfect blend of competitive spirit and relaxed camaraderie. Teams hit the lanes, cheering each other on through frames of thrilling bowling!

This year's White Elephant gift exchange was given an exciting new twist! Participants swapped "experience themed" gifts, ranging from relaxing hot springs passes and adventurous escape room tickets to unique event vouchers. This creative exchange ensured everyone walked away with a fun new adventure planned for the new year.

We firmly believe that gatherings like this are vital to maintaining the strong bond that defines our staff. Celebrating our successes and connecting outside of our daily duties is a powerful way to boost morale and keep the team spirit high as we look forward to the coming year!



We were thrilled this month by the news that the U.S. Department of Agriculture (USDA) unveiled its \$700 Million **Regenerative Pilot Program**, a massive new initiative designed to support farmers and ranchers in adopting conservation practices.

This program—often referred to as the "Farmer First" pilot—represents a significant investment and a powerful federal validation of the regenerative approach **we practice here** at the ranch every day.

What the Pilot Program Means:

Administered through the **Natural Resources Conservation Service (NRCS)**, the goal of this \$700 million investment is clear: to **improve soil health, enhance water quality**, and boost the long-term productivity and resilience of American farms and ranches.

For producers, the biggest change is the new structure:

- **Whole-Farm Planning:** The pilot replaces fragmented conservation programs with a single, unified process focused on comprehensive, "whole-farm" planning.
- **Streamlined Access:** It allows producers to bundle multiple regenerative practices (like cover cropping and advanced grazing) into a single, simplified application, significantly cutting through red tape.
- **Outcome-Based:** The program focuses on rewarding measurable results, crediting producers for the environmental improvements they achieve on their land.

What This Means for Our Regenerative Ranch:

As a ranch already committed to regenerative principles, this pilot program is a major win for our community and **our values**:

- **National Validation:** This monumental financial commitment confirms that regenerative agriculture is not a niche movement, but the future of farming. We are proud to be leaders in a model that the federal government is now strongly promoting as essential for a healthier nation.
- **Opportunity for Expansion:** The simplified application process for funding through existing programs (**EQIP** and **CSP**) creates a clearer pathway for us to invest in more advanced practices, potentially expanding our infrastructure or utilizing cutting-edge monitoring technologies to further enhance our soil and ecosystem health.
- **Partnership:** It opens the door for closer collaboration with the NRCS and other partners as they roll out this major push for soil health nationwide, ensuring our practical experience is part of the broader conversation.

We look forward to continuing to **lead by example** and exploring the opportunities this new, farmer-centric program offers!



We are excited to announce a major upgrade in how you can bring our **regeneratively-raised beef** from our ranch directly to your table! We have partnered with **The Red Hen App**, a fantastic platform built by farmers to connect **local producers** with customers across the nation.

This partnership is all about making it easier and more convenient for you to shop local and **stock your freezer**. Red Hen is a single app that allows you to shop from us with a few taps, offering options for pickup, delivery, or shipping.

To launch on the platform, we are focusing on our most popular, freezer-stocking options:

- **Ground Beef Bulk Boxes**: Perfect for families and meal-preppers, these boxes allow you to save on our high-quality, delicious ground beef, ensuring you always have a healthy option on hand.
- **Variety Boxes**: For those who love culinary adventure, our Variety Boxes offer a curated selection of different cuts—a great way to sample the depth of flavor that comes from 100% grass-finished and regeneratively-raised beef.

We are proud to join a community dedicated to building a food system that is fresh, local, and based on real connections. By shopping our products on Red Hen, you are not just buying beef—you are **supporting the land, our staff**, and the **regenerative practices** that make our products so exceptional.

Find us on the Red Hen App today and get your order secured!



The cattle are currently taking full advantage of the pleasant weather and [beautiful scenery](#) in Kimball Valley!

The herd is enjoying some quality grazing time before we prepare for their next big move. This period in the valley is crucial for them to build condition before the [colder season](#) arrives!

Their winter destination will be the Northeast Desert pasture, known as East Salt. This move is a key part of our [regenerative practice](#), allowing the valley pastures essential rest while providing the cattle with the [specialized forage](#) found in the desert range.

A [happy herd](#) leads to [healthy land](#)—and vice versa!

We have an extremely limited opportunity available for those looking to [stock their freezer](#) with our [premium beef](#)!

Our very **LAST processing date before spring 2026 is scheduled for FEBRUARY 18TH**. The few remaining steers allocated for this date are being offered now on a first-come, first-served basis, and they are expected to sell out quickly.

 **Act Now: Lock in [Half](#) and [Whole](#) Share Pricing**

This is your **FINAL CHANCE** to secure beef at our current 2025 rates. Due to [rising market rates](#) and strong demand, our prices will be increasing on **JANUARY 1ST, 2026**.

To guarantee your [half](#) or [whole](#) share at these current prices, **your order MUST be placed before the end of day on DECEMBER 31ST, 2025**.

- **Half Share Price (Current Rate): \$1,500**
- **Whole Share Price (Current Rate): \$3,000**

Don't wait—this small batch represents the very last opportunity to secure your [bulk beef](#) until our spring processing window opens up! [Visit our website now](#) to reserve your share before they are gone.

As the holiday season settles in and the year draws to a close, we want to extend a sincere thank you to our incredible community—our customers, our partners, and our friends. Your support allows us to continue practicing regenerative ranching and investing in the health of our land and our animals.

From all of us here at the ranch, we wish you a safe, joyful, and restful holiday season. We can't wait to see you in the new year!

Ace Hartsock

Ranch Services Director





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